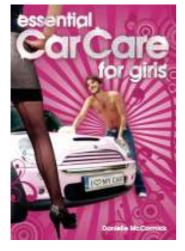


Essential Car Care For Girls, the ultimate must-have book launches in the UK after huge success in Ireland



After a major success in Ireland, the book, *Essential Car Care For Girls* is launching in the UK on September 4th 2008.

'It's amazing that in an era when no-one would bat an eyelid at a female prime minister, president, army officer or doctor, the thought of a woman confidently changing the tyre of her car would be laughed at... Women are now ready to get their hands dirty and take control over their own cars"

exclaims author Danielle McCormick.

The book, the first written by Danielle, has been written to dispel the common belief that 'when it comes to cars, women should just leave it to men.'

The 151-page Essential Car Care Guide had been designed to teach a woman everything she needs to know about her car, from how her car works, the car and the environment and car maintenance, checking air pressure and oil, to when things go wrong such as changing tyres, what to do if you break down and what to do in the event of an accident. It's step-by-step illustrated guide makes simple reading and the tongue-in-cheek nature certainly reflects Danielle's character. 'If you look up the word Oxymoron in the dictionary there is a picture of me smiling back! I'm a tomboy who loves things that are pink and sparkle!'

Already tipped to be in WH Smith's Top Ten Christmas Sellers, the Essential Car Care For Girls is set to become the ultimate accessory to every women's set of wheels.

Also available online at www.essentialcarcareforgirls.com

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